



Brain Tumour Foundation of Canada
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Media Release

For Immediate Release

April 11, 2011

Olympic Medalist Cheryl Bernard Supports Brain Tumour Research in Honour of Father

(LONDON, ON, April 11) As an elite athlete, Cheryl Bernard faces challenges head-on with determination and force. Her father's courageous journey with a Glioblastoma Multiforme (GBM) was no different and following his diagnosis, she quickly found herself focusing a great deal of her energy on treatment, appointments and care. "It changed my life," she explains. "I pretty much moved in with my parents to help them manage it all." Today the Olympic medal-winning curler from Calgary, Alberta is honouring her father's memory by volunteering as a spokesperson for Brain Tumour Foundation of Canada and the national fundraising program, Spring Sprint.

"My Dad and I were incredibly close. I was angry at the diagnosis and did everything and anything to find a cure," Cheryl remembers. Knowing first-hand the importance of patient support, education and information, Cheryl has volunteered her time to help raise funds and awareness for Brain Tumour Foundation of Canada. Brain Tumour Foundation of Canada is the only national organization providing support, education and information to the 55,000 Canadians affected by a brain tumour. The organization also funds critical research into the causes of and a cure for brain tumours. Cheryl's goal is a world without brain tumours, "I hope the funds raised through the 21 Spring Sprint events help to create technological and surgical advances and ultimately find a cure for brain tumours."

Susan Marshall, Executive Director of Brain Tumour Foundation of Canada is excited about the awareness that Cheryl will bring to the Spring Sprint program and the importance of brain tumour research. "The prospect for all of the research that will be conducted as a result of the funds raised is very exciting," Susan explains. "Our vision is to find a cure for brain tumours and to improve the quality of life for those affected. We move closer to this reality with the efforts of Spring Sprint and the support of people like Cheryl."

Spring Sprint starts in London, Ontario on Saturday, April 16 and takes place in 20 additional cities throughout Canada until Sunday, June 12. The program is run by a dedicated group of local volunteers in each city who are determined to improve the lives of those affected by a brain tumour. Cheryl will attend the Vancouver Spring Sprint (May 29) and the Calgary Spring Sprint (June 12) and is available for media interviews starting the week of April 11, 2011.

Brain Tumour Foundation of Canada thanks National Platinum Sponsor Deloitte and National Sponsors: Roche, Merck and CriticalControl Systems Inc. Without this considerable contribution and generous support, Spring Sprint would not be able to reach as many families affected by a brain tumour across the country.



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Events: 21 Spring Sprint events (and Virtual Run) for Brain Tumour Foundation of Canada

Dates: April 16 to June 12, 2011 (Pledge anytime)

Learn more: www.springsprint.ca

Cheryl's Attendance: Cheryl will attend the Vancouver Spring Sprint (May 29) and the Calgary Spring Sprint (June 12) and is available for media interviews starting the week of April 11, 2011.

About Brain Tumour Foundation of Canada

There are an estimated 55,000 people in this country living with a brain tumour and 10,000 new cases are diagnosed each year, many of those are children. Brain Tumour Foundation of Canada provides information through a free, comprehensive Patient Resource Handbook, live and web-based annual education events, and support through a Canada-wide, toll-free 1-800 line, website (www.braintumour.ca), and national support groups that meet monthly across Canada. Brain Tumour Foundation of Canada also supports brain tumour research through annual grants-in-aid program and to date has donated \$2.75 million directly to brain tumour research. Please visit Brain Tumour Foundation of Canada's website at www.braintumour.ca.

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To coordinate an interview with Cheryl or for more information, please contact:

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