



Utilize Social Media

The following messages are suggested as Facebook & Twitter updates during the specified week. Alternatively, they can be used as a tagline at the bottom of your emails.

Week 1, September 28 – October 4:

October is Brain Tumour Awareness Month, visit www.cabto.ca to learn more.

Week 2, October 5 - 11:

An estimated 55,000 Canadians are surviving with a brain tumour; learn about some of them by viewing the virtual Hats Tribute:
<http://tiny.cc/KQ06R>

Week 3, October 12 - 18:

There are over 120 different types of brain tumours, making effective treatment very complicated, visit www.cabto.ca to learn more.

Week 4, October 19 - 25:

Brain tumours are the leading cause of solid cancer death in children under the age of 20; visit <http://tiny.cc/9XXji> to learn more.

Week 5, October 26 - 31:

Brain tumours are located at the centre of thought, emotion and movement, making them particularly devastating. Learn about signs and symptoms here: <http://tiny.cc/bT9oc>

Canadian Alliance of **Brain Tumour** Organizations



Alliance Canadienne
des Organismes sur les **Tumeurs Cérébrales**