

Our Motivations

- Access to treatment, services, and care continues to be inequitable across Canada and has been intensified as a result of the COVID-19 pandemic.
- Due to the aging population in Canada, there is expected to be an increase in the incidence and prevalence of brain tumours over the next decade.
- People continue to live longer with brain tumours and incur increasing hardships over time.
- Brain tumours remain incurable.
- Patients and families require individualized, customized and specific supports to live with disabilities and distress.
- The brain tumour community in Canada needs credible, current, relevant, and accessible information to make informed decisions about their health and wellbeing.
- An inclusive, engaged, and committed community that is representative of Canada's diversity is well-positioned to advocate for improvements in treatments, services, and care.
- As a national organization, the lens of equity, diversity, and inclusion will grow our vision, mission, and values while creating an environment where everyone is served.
- Collaboration and partnerships create impact that leads to the best treatments, moves us closer to finding a cure, and ensures the needs of the brain tumour community are met.

Our Goals

Through collaboration and partnerships with Patients, Survivors, and Caregivers, as well as volunteers, healthcare providers, researchers, and the Canadian public, we will work as a staff team and Board of Directors to:

- 1. Advocate for fairness in access to treatments, services, and care.**
- 2. Expand funding for research and grow the researcher community.**
- 3. Increase awareness and improve access to credible information and education.**
- 4. Continue to build and strengthen our community.**

Our Three-Year Objectives


1. Continue our work to improve access to treatments, services, and care.
2. Extend our work with all levels of government as well as coalition partners to improve access to treatments, services, and care.
3. Grow the impact of our investment in research through collaboration and partnerships.
4. Leverage the findings of the Brain Tumour Registry of Canada to achieve goals.
5. Extend the delivery of and access to information for our community.
6. In collaboration with diverse communities, improve nationwide awareness of the signs and symptoms, effects, incidence, and prevalence of brain tumours.
7. Invest in people and tools that will allow us to achieve our goals.
8. Track our efforts by regularly and consistently evaluating our work culture, engagement, growth, and success.
9. Develop and implement an Equity, Diversity, and Inclusion work plan for programs, services, research, volunteers, and employment.

Our Vision

To find the cause of and a cure for brain tumours while improving the quality of life for those affected.

Our Mission

To reach every Canadian affected by a brain tumour through support, education, information, and research.



We will implement this plan in a fiscally responsible manner, measure and assess performance, provide updates, and preserve Brain Tumour Foundation of Canada's sustainability.

Our Promise

Our Values

Hope
Caring
Integrity
Accountability
Collaboration

Our Service Principles

Timely
Personalized
Helpful
Transparent
Inclusive