



## FOR IMMEDIATE RELEASE

## Brain Tumour Foundation of Canada Celebrates its Heroes at the 2022 Brain Tumour Walk Weekend

#BrainTumourWalk to #EndBrainTumours

**London, ON – April 2022** – Brain Tumour Foundation of Canada will be hosting the Brain Tumour Walk Weekend nationwide on June 17-19, 2022. This event is an opportunity for patients, survivors, and their families to come together across Canada to celebrate and remember. Participants will walk with a united goal – to see an end to brain tumours.

The Brain Tumour Walk Weekend is Brain Tumour Foundation of Canada's largest volunteer-led, peerto-peer fundraising event, to raise money to fund brain tumour research, compassionate support services, trusted information, and advocacy to help brain tumour patients and survivors live longer, better, and with hope.

"Being the family member of someone with a brain tumour means you must watch them struggle everyday with the fact that they are losing the ability to manage simple, everyday tasks that you take for granted. Our family walks for Brain Tumour Foundation of Canada because we have lost two beautiful rays of light in our family to this disease. Every effort is needed to raise money for a cure and help those struggling every minute of every day!", explains Karen from Belleville.

In this 40<sup>th</sup> anniversary year, the organization is celebrating its past, thankful for the present and looking to the future with hope. The event will be held over an entire weekend, June 17-19, 2022, to better accommodate different time zones, schedules, and weather across Canada! Participants can walk individually or as a team. They can choose to do it in a day, across multiple days or even split the distance across their team and do it as a relay. They select the time, the distance, the route and how they want to make an impact.

Participant testimonials, impactful stories and more can be found on www.braintumourwalk.ca.

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Media Contact Information: Romina Ferro Marketing and Communications Manager rferro@braintumour.ca 438-622-9753/1-800-265-5106 **Quick Facts**: Each day in Canada, 27 people will hear the words "you have a brain tumour." An estimated 55,000 Canadians currently live with a brain tumour. Brain tumours are unpredictable and complex. They can affect vision, hearing, memory, balance, and mobility. Their effects are physical, emotional, financial, and last a lifetime.

**About Brain Tumour Foundation of Canada:** Brain Tumour Foundation of Canada is the only national charity offering information and support to patients affected by any kind of brain tumour – be it cancerous, non-malignant or metastases. The organization funds ground-breaking research across North America and, since 1982, has dedicated over \$8.9 million to finding a cure and improving treatment for brain tumour survivors. Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events. Learn more at www.braintumour.ca.