

Brain Tumour Foundation of Canada joins in high impact collaboration to fund childhood brain cancer research

London, ON – Today, in partnership with the Canadian Cancer Society, Brain Canada and the Government of Canada, new investment in brain cancer research was announced. Over the next five years, Brain Tumour Foundation of Canada has committed, with our generous donors and matching funding from Brain Canada, to fund a reality changing, \$1.25 million research project that will save the lives of children with brain tumours everywhere.

This funding is part of five million dollars in total being directed to brain cancer research as a result of the partnership between the Canadian Cancer Society and Brain Canada. Four large research grants – valued at \$1.25 million each – were awarded to research teams in Vancouver, Toronto and Ottawa. Three of the 4 projects will focus on brain cancer in children.

Brain Tumour Foundation of Canada's research project is titled, "Molecular Heterogeneity Drives the Clinical Behaviour of Childhood Medulloblastoma" is led by researcher Dr. Michael Taylor at The Hospital for Sick Children (SickKids) in Toronto. Dr. Taylor's expertise and international contributions to research are renowned.

"We must make exceptional change in the progress of brain cancer research. Our vision is to find a cure for brain tumours and to improve the quality of life for those affected and these four research projects are a significant step towards this reality," explains Carl Cadogan, CEO of Brain Tumour Foundation of Canada. "We don't know enough about brain tumours. By coming together with Brain Canada and the Canadian Cancer Society, we can make a significant impact on brain tumour research, which is exactly what the patients and families that we serve every day need."

Since the organization's founding, donors have invested heavily in brain tumour research through project grants, studentships, fellowships and international collaborations, as well as our globally-reaching Brain Tumour Tissue Bank. And yet, there isn't enough known about this disease.

"Coming together with our collective resources and mutual drive for innovation with Brain Canada and the Canadian Cancer Society will make a significant impact on our level of knowledge. This is exactly what the patients and families that we serve every day, tell us we need. And our generous donors are right behind us all in this effort," says Carl Cadogan.

About Brain Tumour Foundation of Canada

Founded in 1982, Brain Tumour Foundation of Canada is the only national, not-for-profit organization dedicated to reaching every Canadian affected by a brain tumour through support, education, information and research. Every year, thousands of people affected by brain tumours find hope through Brain Tumour Foundation of Canada, while gaining a better understanding and knowledge of their disease. Every day, 27 Canadians are diagnosed with a brain tumour and there are an estimated 55,000 currently living with the disease. Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events. Learn more at:

www.BrainTumour.ca.



About the Canadian Cancer Society's Impact Grants program

These are the largest single grants offered by the Canadian Cancer Society at a maximum value of \$1.25 million per grant over 5 years. Grants of this size are unusual; they are highly prestigious, and are intended to fund the best, most promising cancer science in the country and move it significantly forward.

12 new Impact Grants were awarded by the Canadian Cancer Society this month, for a total value of almost \$15 million. Four of these newly awarded grants will focus on brain cancer.

About the Canadian Cancer Society

The Canadian Cancer Society is the largest national charitable funder of cancer research in Canada. Thanks to our generous donors and our rigorous, gold-standard peer-review process, we are funding hundreds of researchers in universities, hospitals and research centres. The Society has the most impact, against the most cancers, in the most communities in Canada. Together we are discovering new ways to change cancer forever. For more information, visit cancer.ca or call our toll-free bilingual Cancer Information Service at 1-888-939-3333 (TTY 1-866-786-3934). Make your gift today at cancer.ca.

About Brain Canada

Brain Canada is a national non-profit organization headquartered in Montreal, Quebec, that enables and supports excellent, innovative, paradigm-changing brain research in Canada. For more than one decade, Brain Canada has made the case for the brain as a single, complex system with commonalities across the range of neurological disorders, mental illnesses and addictions, brain and spinal cord injuries. Looking at the brain as one system has underscored the need for increased collaboration across disciplines and institutions, and a smarter way to invest in brain research that is focused on outcomes that will benefit patients and families.

About the Canada Brain Research Fund

The Canada Brain Research Fund is a public-private partnership designed to encourage Canadians to increase their support of brain research, and maximize the impact and efficiency of those investments. Brain Canada has committed to raising \$100 million from private and non-governmental sources, which will be matched by the government on a 1:1 basis. The Government of Canada committed up to \$100 million over six years (2011-2017) to establish the Canada Brain Research Fund. This fund supports Canadian neuroscience research and advances knowledge and treatment of brain disease and mental disorders.

-30-

For further information or to schedule an interview with a Brain Tumour Foundation of Canada spokesperson contact:

Name

Megan Winkler, Director of Community Engagement, Brain Tumour Foundation of Canada
mwinkler@braintumour.ca 1-800-265-5106 or 519-642-7755 ext 232