

## First-ever Yellowknife Brain Tumour Walk smashes past fundraising goal

*In its first year, Yellowknife community and businesses rally for brain tumour survivors and patients*

**Yellowknife, NWT, May 29, 2016** – On Sunday, May 29, Yellowknife is coming together for its first-ever Brain Tumour Walk to support research to find the cure for brain tumours and fund specialized resources for patients. But even before the event takes place, the community has rallied together and already beat its \$10,000 fundraising goal – raising more than \$25,000 so far, for Brain Tumour Foundation of Canada.

“We’re here to support anyone in Yellowknife affected by a brain tumour diagnosis and we’re so thrilled to see the excitement and support ramp up for their first Brain Tumour Walk,” says Brain Tumour Foundation of Canada CEO, Susan Marshall.

The goal for this year’s Yellowknife Walk was \$10,000 with dollars raised benefiting Brain Tumour Foundation of Canada’s national programs such as support groups, information handbooks and special events for children with brain tumours. The money also funds world-class research to find a cure for the disease and improve current treatments for patients, including projects like a recent study at SickKids that discovered the most common form of childhood brain cancer wasn’t one type, but four different tumours – each potentially responding differently to therapies and requiring their own plan of treatment. “That discovery means we can work towards more precise treatments for kids, reducing the potential side effects that come with treating pediatric brain cancers,” explains Marshall.

The 2016 Yellowknife Brain Tumour Walk is scheduled for Sunday, May 29 at Sombe K'e Civic Plaza. Opening Ceremonies and Brain Tumour Survivor Recognition begin at 12:45pm. Online registration is encouraged; there is no entry fee to participate. Brain Tumour Walks are family-friendly and non-competitive, and feature 2.5km and 5km routes for all abilities.

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### About the 2016 Brain Tumour Walks

Every day in Canada, 27 people are diagnosed with a brain tumour. That’s 10,000 new diagnoses each year. By fundraising as part of a Brain Tumour Walk, patients, survivors, family and friends join the nationwide movement to end brain tumours. Their efforts support Brain Tumour Foundation of Canada’s specialized resources that empower patients to be their own best health care advocates and fund the ground-breaking research to find a cure for the disease. For more than two decades, Brain Tumour Walks (formerly Spring Sprints) have been the community event to bring together thousands of Canadians in tribute to and in memory of people affected by a brain tumour. **For more information about the Brain Tumour Walks taking place in Canada in 2016, visit [www.BrainTumourWalk.ca](http://www.BrainTumourWalk.ca).**

### About Brain Tumour Foundation of Canada

Brain Tumour Foundation of Canada is the only national charity that offers information and support to patients affected by any kind of brain tumour – be it cancerous, non-malignant or metastases. The organization also funds research across North America and, since 1982, has dedicated more than \$4 million to finding a cure for the disease and improving treatment for brain tumour survivors. **Learn more at Brain Tumour Foundation of Canada’s website: [www.BrainTumour.ca](http://www.BrainTumour.ca).**

### For further information about the Brain Tumour Walk, please contact:

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