

## Media Alert

**We believe that people affected by brain tumours should never walk alone.  
This June in Calgary, they won't!**

Calgary, AB, May 30, 2017 – In this 35<sup>th</sup> Anniversary year, Brain Tumour Foundation of Canada will be returning to Calgary for its 23<sup>rd</sup> annual Brain Tumour Walk, a unique opportunity to celebrate survivors, honour and remember those who have passed away, and raise awareness about this devastating disease. Run by Brain Tumour Foundation of Canada and local volunteers, this event will raise money for programs, services, and life-changing research. The fundraising goal for Calgary's Brain Tumour Walk is \$160,000.

"Patients and families are the heart of Brain Tumour Foundation of Canada. The Brain Tumour Walk will support the hundreds of people in Calgary affected by a brain tumour diagnosis and we're so thrilled to see the excitement and support ramp up for this event," says CEO, Susan Marshall. "Together we make a real difference in the lives of those affected by brain tumours."

### Media Availability/Photo Opportunity:

- **What:** A celebration of hope, perseverance, and the beauty of community that has been 35 years in the making!
- **Availability:** Susan Marshall, CEO, Brain Tumour Foundation of Canada
- **Where:** Edworthy Park, Site 6, SW side of Bow River, 5050 Spruce Dr SW, Calgary AB
- **When:** Saturday, June 3, 2017: 8:30 am - 12:00 pm
- **Survivor Photo:** 9:45 am
- **Opening Ceremonies begin:** 9:50 am
- **Walk begins:** 10:00 am

### About Susan Marshall (CEO, Brain Tumour Foundation of Canada):

In 1990, Susan Marshall heard the devastating news, "your son has a brain tumour." Soon afterwards, Susan started volunteering with Brain Tumour Foundation of Canada. She joined the Board of Directors, and later took on the role as President. Brain Tumour Foundation of Canada had become her volunteering passion! In 2002, Susan accepted the position of Executive Director, seeing it as a way to give back to the many people who had supported her during her son, Brent's, journey. At that time, she set goals to increase the impact of the organization by expanding services across the country and by building the research program in order to bring hope to more families like hers.

"I am extremely proud of the difference the organization has made, and continues to make, for families affected by brain tumours over the last 35 years. We believe that no person affected by a brain tumour should walk alone, and this June in Calgary, they won't!" – Susan Marshall

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**To schedule an interview or for further information about the 2017 Brain Tumour Walk events, please contact:**

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