

Media Alert

**We believe that people affected by brain tumours should never walk alone.
This June in North Bay, they won't!**

North Bay, ON, May 30, 2017 – In this 35th Anniversary year, Brain Tumour Foundation of Canada will be returning to North Bay for its 4th annual Brain Tumour Walk, a unique opportunity to celebrate survivors, honour and remember those who have passed away, and raise awareness about this devastating disease. Run by Brain Tumour Foundation of Canada and local volunteers, this event will raise money for programs, services, and life-changing research. The fundraising goal for North Bay's Brain Tumour Walk was \$15,000, currently sitting at double that amount!

"Patients and families are the heart of Brain Tumour Foundation of Canada. The Brain Tumour Walk will support all of the people in North Bay affected by a brain tumour diagnosis and we're so thrilled to see the excitement and support ramp up for this event," says CEO, Susan Marshall. "Together we make a real difference in the lives of those affected by brain tumours."

Media Availability/Photo Opportunity:

- **What:** A celebration of hope, perseverance, and the beauty of community that has been 35 years in the making!
- **Availability:** Holly Fay, Brain Tumour Foundation of Canada Ambassador
- **Where:** Discovery North Bay Museum, 100 Ferguson St, North Bay ON
- **When:** Sunday, June 4, 2017: 8:30 am - 12:00 pm
- **Survivor Photo:** 9:45 am
- **Opening Ceremonies begin:** 9:50 am
- **Walk begins:** 10:00 am

About Holly Fay (North Bay Brain Tumour Walk Ambassador):

For weeks, Holly struggled with debilitating depression, searing pain in her skull, and an unexpected loss of balance. She was treated with medication and therapy, but there was little-to-no-improvement. "Sometimes depression isn't depression," says Holly, "Sometimes it's a brain tumour." On April 28, 2015, Holly drove herself to the local ER and checked in with a headache. She arrived at 7:00 o'clock in the morning and by 9:00 am, she had results: there was a tumour on her brain, and based on its location, she had very few options. Diagnosed with a right posterior parasagittal meningioma, Holly underwent a seven-hour-long surgery to remove the tumour. "For the 18 months after my surgery I lived by a six-month expiry date between MRIs," she recalls. Now, Holly has been cleared for yearly MRI's, she has returned to work, and she volunteers with Brain Tumour Foundation of Canada, sharing her story and bringing hope to those affected by a brain tumour!

"I had two weeks between diagnosis and surgery to get right with life and death. The day of my diagnosis I made peace with my death. I will never forget the strength of the people I had around me, and the warmth of the people who wanted to be there but couldn't." – Holly Fay

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To schedule an interview with Holly Fay or for further information about the 2017 Brain Tumour Walk events, please contact:

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