

## Media Alert

**We believe that people affected by brain tumours should never walk alone.  
This May in Hamilton, they won't!**

Hamilton, ON, May 23, 2017 – In this 35<sup>th</sup> Anniversary year, Brain Tumour Foundation of Canada will be returning to the Hamilton and Niagara region for its 12<sup>th</sup> annual Brain Tumour Walk, a unique opportunity to celebrate survivors, honour and remember those who have passed away, and raise awareness about this devastating disease. Run by Brain Tumour Foundation of Canada and local volunteers, this event will raise money for programs, services, and life-changing research. The fundraising goal for the Hamilton-Niagara Brain Tumour Walk is \$55, 000.

“Patients and families are the heart of Brain Tumour Foundation of Canada. The Brain Tumour Walk will support the hundreds of people in the Hamilton and Niagara region affected by a brain tumour diagnosis and we’re so thrilled to see the excitement and support ramp up for this event,” says CEO, Susan Marshall. “Together we make a real difference in the lives of those affected by brain tumours.”

### Media Availability/Photo Opportunity:

- **What:** A celebration of hope, perseverance, and the beauty of community that has been 35 years in the making!
- **Availability:** Sherry Cranstone, Brain Tumour Foundation of Canada Ambassador
- **Where:** Dofasco Park - FH Sherman Recreation Centre, 388 First Rd E, Stoney Creek ON
- **When:** Sunday, May 28, 2017: 9:00 am - 1:00 pm
- **Survivor Photo:** 10:45 am
- **Opening Ceremonies begin:** 10:50 am
- **Walk begins:** 11:00 am

### About Sherry Cranstone (Brain Tumour Foundation of Canada Ambassador):

Sherry Cranstone is a wife, a mother, and a teacher who has a deep connection to the brain tumour community. Sherry’s son, Jordan, was first diagnosed with a Diffuse Intrinsic Pontine Glioma (DIPG) in February of 2009. Their story, unlike some, began unexpectedly. Jordan had few-to-no symptoms, until one morning he woke up and could not move his eyes to the left. One year later brave little Jordan lost his battle with a brain tumour, but his family continues to keep him close. Aware that balancing a good, happy life with bereavement is an everyday effort, Sherry and her family became involved with the Brain Tumour Foundation of Canada in the spring after Jordan’s passing.

“Jordan saw the poster for the Brain Tumour Walk in the hospital, and we had decided as a family that we would participate. Seven years later, the Walk is about the bonds we have made within the brain tumour community. People here really understand what you’re going through, there is no division between families who are bereaved and families who are on their journey, we’re a big community.” – Sherry Cranstone

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**To schedule an interview with Sherry Cranstone or for further information about the 2017 Brain Tumour Walk events, please contact:**

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