

Media Alert

**We believe that people affected by brain tumours should never walk alone.
This May in Fredericton, they won't!**

Fredericton, NB, May 23, 2017 – In this 35th Anniversary year, Brain Tumour Foundation of Canada will be returning to Fredericton for its 14th annual Brain Tumour Walk, a unique opportunity to celebrate survivors, honour and remember those who have passed away, and raise awareness about this devastating disease. Run by Brain Tumour Foundation of Canada and local volunteers, this event will raise money for programs, services, and life-changing research. The fundraising goal for Fredericton's Brain Tumour Walk is \$30, 000.

"Patients and families are the heart of Brain Tumour Foundation of Canada. The Brain Tumour Walk will support the hundreds of people in Fredericton affected by a brain tumour diagnosis and we're so thrilled to see the excitement and support ramp up for this event," says CEO, Susan Marshall. "Together we make a real difference in the lives of those affected by brain tumours."

Media Availability/Photo Opportunity:

- **What:** A celebration of hope, perseverance, and the beauty of community that has been 35 years in the making!
- **Availability:** Rachel Brown, Brain Tumour Foundation of Canada Ambassador
- **Where:** Hugh John Flemming Forestry Centre, 1350 Regent St, Fredericton NB
- **When:** Saturday, May 27, 2017: 9:30 am - 1:30 pm
- **Survivor Photo:** 10:45 am
- **Opening Ceremonies begin:** 11:00 am
- **Walk begins:** 11:30 am

About Rachel Brown (Fredericton Brain Tumour Walk Ambassador):

Rachel Brown is a wife, a mother, a caregiver, and a brain tumour advocate with a passion for giving back to the community. Rachel's daughter, Janica, was only 13 years old when diagnosed with a pilocytic astrocytoma in 2011. Putting her trust in the medical team at IWK, and finding strength in the brain tumour community that surrounded her family, Rachel knew that she was not alone. Six and a half years later, as Janica pursues her degree in Psychology/ Gerontology at STU, Rachel has had time to put their journey with a brain tumour into perspective. Now, she generously volunteers her time with Brain Tumour Foundation of Canada as they work towards a common goal: finding the cause of and cure for brain tumours.

"No one knows what it's like to see a piece of your heart laying on a gurney and saying what you hope aren't your final 'I love yous' until it happens. For me, that's what I felt when I watched them take Janica down to the operating room. Today, I feel I can be a voice for others who don't have the strength to share their story. We need research. We need a Canadian Brain Tumour Registry. If we can help one person feel less alone by sharing our story, that makes us really happy, but if we can also continue to inform many more people, that's even better." – Rachel Brown

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To schedule an interview with Rachel Brown or for further information about the 2017 Brain Tumour Walk events, please contact:

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