



BRAIN TUMOUR FOUNDATION OF CANADA'S CORE VALUES

Hope

We strive to empower and engage people affected by a brain tumour through optimism, while inspiring the community to share their time, talent, experience, and resources.

Caring

We act with empathy, compassion, understanding and a strong desire to empower and emotionally support those we serve.

Integrity

We are committed to honesty, respect, and transparency in our actions and to always do what we promise.

Accountability

We fulfill our legal, moral, and ethical standards with rigour, and we report back to our stakeholders in a timely and accurate manner.

Collaboration

We work toward achieving our mission through effective partnerships, alliances and affiliations with volunteers, staff, donors, and other members of the brain tumour community.

