

# Health Care Professional (HCP) Ambassadors

Brain Tumour Foundation of Canada is the only national non-profit organization dedicated to reaching every Canadian affected by a brain tumour through support, education, information, and research. We rely on volunteers and health care professionals across the country to help disseminate information to those that need it most.



Brain Tumour Walk events take place in **June** each year!

Consider entering a team and raise funds to support your patients and their families.  
[www.BrainTumourWalk.ca](http://www.BrainTumourWalk.ca)

We are seeking one key contact at every treatment centre, cancer centre, and brain tumour team across Canada that we can rely on to update their neuro-oncology and neuroscience teams on the newest events, resources, and information from Brain Tumour Foundation of Canada.

## An HCP Ambassador's role is to:

- Order Brain Tumour Foundation of Canada handbooks, storybooks, newsletters, and other resources to distribute to patients, families, and other health care professionals.
- Dedicate a space at your hospital, clinic, or organization to post information from Brain Tumour Foundation of Canada including virtual and in-person support groups, Brain Tumour Walks and educational opportunities.
- Ensure team members know where to access Brain Tumour Handbooks, information and educational opportunities, and support groups.
- Consider creating a display at your hospital, clinic or organization during Brain Tumour Awareness Month in May to help promote Brain Tumour Foundation of Canada's resources, programs, and services.

## HCP Ambassadors help to:



Ensure patients and families can access credible information in a timely manner.



Provide continuity, consistency, and ongoing communication with brain tumour health care teams across Canada



Streamline our shipping procedure and mitigate waste.

## HCP Ambassador benefits:

The time commitment is minimal and may include some communication by e-mail or phone. As an HCP Ambassador, you will receive:

- An info / welcome package when you sign-up.
- HCP Ambassador e-newsletters with updates to help you in your role.
- Opportunities to provide feedback to Brain Tumour Foundation of Canada on resources, programs, and gaps in services to help better support the brain tumour community.

### There are several ways you can share your expertise!

Whether as a speaker at an event, as a resource editor, or as a Health Care Professional (HCP) Ambassador, when you volunteer with Brain Tumour Foundation of Canada, you help to ensure the most credible and accurate information is available for brain tumour patients and their families.