

FOR IMMEDIATE RELEASE

CommUNITY vs Brain Tumours: 2024 Brain Tumour Walk Takes Strides Across Canada

London, Ont., Jan. 23, 2024 – Canada is gearing up for a collective stride towards hope as Brain Tumour Foundation of Canada's Brain Tumour Walk returns in 2024. By participating, you'll stand in unity with Canadians who share a common goal—to end brain tumours.

This year, you'll choose when, where and how you'd like to take your steps!

Here are ways you can get involved:

- **Register** at www.BrainTumourWalk.ca;
- **Donate** (every dollar counts!);
- **Fundraise** by rallying your family and friends;
- **Share** the message on social media;
- **Take part** in the fun and interactive opportunities to connect with others across Canada at www.BrainTumourWalk.ca!

“Canada’s brain tumour community is incredibly strong and far-reaching,” says Shannon LaHay, CEO of Brain Tumour Foundation of Canada. “That’s why we’re so excited for the new, more inclusive approach to this year’s Brain Tumour Walk. No matter where in Canada you’re located or when you’re able to participate, you can take part in a way that works for you.”

Your support ensures essential funding for ground-breaking research, vital support initiatives, informative resources, increased awareness, and hope for the 27 Canadians each day who are told, “You have a brain tumour.”

This life-altering diagnosis can affect vision, hearing, memory, balance and mobility. It can also significantly influence an individual’s physical, emotional and financial well-being.

Make a meaningful difference for those impacted by brain tumours by joining in the 2024 Brain Tumour Walk. Don’t miss the [incentives](#) for early registrants and top fundraisers!

Learn more about the 2024 Brain Tumour Walk at www.BrainTumourWalk.ca. Together, our commUNITY can save lives.

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About Brain Tumour Foundation of Canada: Brain Tumour Foundation of Canada is the only national charity in Canada offering information and support to patients affected by any type of brain tumour—cancerous, non-malignant or metastases. The organization funds ground-breaking research across North America and, since 1982, has dedicated over \$10 million to finding a cure and improving treatment for brain tumour survivors.

Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events.

Learn more at www.braintumour.ca.