

Brain Tumour Foundation of Canada (BTFC) Online Etiquette Guidelines

We are committed to fostering a safe, supportive, and respectful online community across our Facebook groups and social media platforms. To achieve this, we ask all participants to adhere to the following guidelines:

1. Be Kind and Respectful

- Treat all members, including leadership, staff, volunteers, and fellow community members, with respect and empathy.
- Personal attacks, harassment, or negative comments directed at individuals, or the organization are not permitted.

2. Share Constructive Feedback Thoughtfully

- We welcome constructive feedback to support our continuous improvement efforts.
- To maintain a positive and encouraging atmosphere, we ask that any concerns, suggestions, or questions related to BTFC policies, procedures, or community administration be directed privately through direct messages or email at info@braintumour.ca.

3. Prohibited Actions

To ensure a safe and welcoming space for everyone, the following actions are strictly prohibited:

- Using vulgar or explicit language
- Exploiting or referencing minors (any person under the age of 18)
- Discussing or promoting illegal activities
- Sharing sexually explicit or offensive content
- Using discriminatory, hateful, or inflammatory language
- Spamming or sending excessive messages
- Harassing, threatening, or bullying others
- Selling or promoting products or services
- Infringing on intellectual property rights
- Impersonating BTFC staff, volunteers, or leadership
- Harvesting or collecting personal information without consent

4. Enforcement and Accountability

Brain Tumour Foundation of Canada reserves the right to:

- Remove any posts, messages, or content that are inflammatory, disruptive, or violate these guidelines.
- Block or ban users who repeatedly breach these guidelines or engage in spamming activities.

By respecting these guidelines, you contribute to a positive, hopeful, and inclusive community that supports all those affected by brain tumours.