

## FOR IMMEDIATE RELEASE

## **Childhood Cancer Awareness Month: Brain Tumours Remain the Leading Cause of Cancer Death in Children**

**London, Ont., September 5, 2025** – September marks **Childhood Cancer Awareness Month**, a time to shine a light on the urgent need for greater awareness, research and support for children and families facing brain tumours.

Brain tumours are the leading cause of solid cancer death in children under the age of 20. Each year, more children die from brain tumours than from any other childhood cancer. While as many as 60 per cent of children diagnosed with a brain tumour will survive, many face lifelong side effects that affect their physical, emotional and cognitive health.

Brain Tumour Foundation of Canada offers a range of <u>pediatric programs and resources</u> to support families navigating the challenges of a childhood brain tumour diagnosis. From educational initiatives to peer programs, the organization is committed to ensuring that no child or family faces this journey alone.

"Behind each statistic is a child with dreams, a family filled with love and a community that cares deeply," says Kate Moore, Manager of Programs and Services at Brain Tumour Foundation of Canada. "Childhood Cancer Awareness Month is a reminder that together, we can make a difference by raising awareness, advancing research and supporting families every step of the way."

## How you can help:

- Share Brain Tumour Foundation of Canada's Childhood Cancer Awareness Month posts on social media. Follow on Facebook, Instagram, X (Twitter) and LinkedIn (@BrainTumourFdn).
- Explore the <u>SUPERKIDS educational program</u>, designed to spread awareness, empathy, kindness and understanding in schools. Free lesson plans are available for download.
- Organize a fundraising activity in your community, school, workplace or sports team.
- <u>Donate</u> to help fund vital support programs and research.

To learn more about programs and resources for families affected by childhood brain tumours, visit BrainTumour.ca.



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**About Brain Tumour Foundation of Canada:** Brain Tumour Foundation of Canada is the only national charity offering information and support to Canadians affected by any kind of brain tumour—malignant, non-malignant or metastases. Since its inception, the organization has allocated millions of dollars to fund crucial research projects, contributing to advancements in brain tumour treatment and patient care.

Every day, the organization strives to bring HOPE to all those affected by a brain tumour. HOPE through support. HOPE through information and education. HOPE through research. HOPE for a cure.

Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events. Learn more at BrainTumour.ca.