



HOPE IN ACTION

2024 IMPACT REPORT

ABOUT US

Brain Tumour Foundation of Canada is proud to be the only national charitable organization dedicated to supporting every Canadian affected by any type of brain tumour, malignant, non-malignant and metastatic. For over 40 years, our reputation as a trusted leader has been strengthened by the contributions of Canada's most prominent neurosurgeons, neuro-oncologists and health-care partners, as well as the dedication of our donors, volunteers and community. Together, we continue to make meaningful progress in improving the lives of all those impacted by a brain tumour.



Every program and initiative we deliver is grounded in our mission and vision, reflecting our deep commitment to excellence, transparency, and continuous improvement. With strong connections to the community we serve, we remain dedicated to advancing support, advocacy, research and information to ensure no Canadian faces a brain tumour alone.

A LEGACY BORN FROM LOVE AND LOSS

Following the tragic loss of eight-year-old Kelly Northey to a brain tumour in 1982, her father, Steve Northey, alongside neurosurgeon Dr. Rolando Del Maestro and his wife, Pamela, a neuroscience nurse, sought to create a resource for families facing similar challenges. Their shared grief and determination led to the establishment of Brain Tumour Foundation of Canada.



MISSION

Our mission is to reach every individual in Canada affected by a brain tumour through advocacy, research, information, support and education.

VISION

Our vision is to discover the cause of and a cure for brain tumours, all the while enhancing the quality of life for those impacted.

VALUES

At the heart of our organization, five core values serve as guiding principles that shape our every action, creating impact and meaning for the brain tumour community in Canada.

Our Values: Hope, Caring, Integrity, Accountability and Collaboration.



Discover our organization's story in this conversation with our founders.

CONTENTS

- 2 Message from leadership
- 3 Tracy Leipsic
- 4 Stories of hope
- 6 The heart of our foundation: volunteers
- 8 Community connection
- 11 Corporate partners
- 12 Powered by generosity
- 14 Driving discovery
- 16 Investing in the next generation
- 17 Youth Education Awards
- 19 A lasting legacy
- 20 How advocacy is driving change
- 22 Strengthening support and community connection
- 25 Our team
- 25 Our board of directors
- 26 10 ways your support makes an impact
- 28 Raising awareness, inspiring action
- 30 More than a cure



A MESSAGE FROM LEADERSHIP

Reflecting on a year of transition, resilience, and community strength

As I stepped into the role of Interim CEO late in 2024, I was immediately inspired by the strength and compassion of the people who have sustained Brain Tumour Foundation of Canada for more than four decades. In every conversation since, one thing has become unmistakably clear—the true power of this organization comes from those who believe in its mission and bring it to life every day.

In those first months, I witnessed the depth of dedication among our staff, volunteers, donors and partners. Their integrity, compassion and perseverance reflected what has always made this organization special: people coming together with purpose and heart to make a meaningful difference.

As we move into 2025, we are entering a period of transition, reconnection and renewal. Our focus is on listening deeply, engaging meaningfully and ensuring that every decision, program and initiative reflects the voices and needs of those we serve. Together, we are building from a place of authenticity and compassion, guided by a vision of connection, inclusion and hope for all Canadians affected by a brain tumour.

To everyone who has taken the time to share their experience, lend their expertise, or offer their support—thank you. Your trust and belief in this mission give us confidence in the road ahead and remind us of what's possible when we work together.

With gratitude and hope,



NICOLE FARRELL
Chief Executive Officer



What remained constant in 2024 was the community's strength and dedication to upholding the organization's mission.

This mission, to reach every Canadian affected by a brain tumour through support, education, information and research, is within reach. Our families, caregivers, volunteers, donors, health-care professionals and partners have shown an unwavering commitment to supporting one another, ensuring that connection and care remain present as we continue towards that goal.

As the year ended, the Board took steps to position the organization for a future grounded in clarity and community alignment. We recognized the importance of approaching 2025 with intention and a renewed focus on the values that have guided this foundation for more than four decades.

In light of this, the Board paused the strategic planning process. This pause reflects our belief that the organization's future direction must be shaped thoughtfully and with genuine attention to the needs and voices of those we serve. Work in 2025 will be grounded on that commitment.

As stewards of our overarching mission, we remain focused on strengthening governance, supporting the leadership team, and ensuring that decisions and priorities align with our responsibility to the community. We enter 2025 with a clear understanding of the importance of rebuilding trust, reinforcing relationships and moving forward with intention.

Looking ahead, we do so with optimism. We see an opportunity for renewed collaboration, deeper connection and continued focus on ensuring that no one faces a brain tumour alone while we work to improve the quality of life for those affected and support research into the cause of and cure for these complex tumours.

With gratitude,



FAITH DAVIS
Chair, Board of Directors



SIGHTS SET ON RECOVERY

Tracy Leipsic has always lived an active life. A speedskater in her youth, she's stayed connected with the community as a Speedskating Manitoba board member and an official with speedskating in Canada, and as a mom to a next-generation speedskater (her son, Adam, has taken up the sport). She works out regularly, continually challenging herself to push her physical limits. She's also raised three children, who are athletically and academically inclined, supporting them in their many endeavours through the years.

Along with Adam, who is a first-year university student and athlete in the Olympic Oval program at University of Calgary, Tracy and her husband of 27 years, Richard Buchwald, have identical twin daughters. Serena, a former student-athlete who was on her U.S. university's swim and dive team, earned a

Bachelor of Science degree in neuroscience and a Master's of Public Health degree, specializing in brain, behaviour and the environment. Rachael recently graduated with distinction from the Rady Faculty of Health Sciences at the University of Manitoba with a Bachelor of Health Studies.

The summer of 2023 started like any other, with Tracy taking part in her usual activities, until she began to get hints that something wasn't right. She'd just helped her son move to Calgary and was feeling less like her energetic self.

"I thought, well, I drove 26 hours in two days," she says, "of course I'm tired." Then, she found she didn't have much of an appetite in the mornings. Using it in her favour, she thought she'd try the intermittent fasting she'd heard about from friends.

The strange, "fuzzy" feeling in her left eye came next. Even though she wasn't due for an eye exam for several months, Tracy called her eye doctor to book an appointment.



My warm-up, which would normally be easy for me to do, may as well have been 5,000 pounds. I remember looking in the mirror at myself and thinking, "That is not me. I don't know who that is."

- Tracy

Scan the code to
continue reading
this story.



STORIES OF HOPE

Voices from patients, caregivers, and families who inspire us all

These powerful stories offer personal insights into how patients and families discover hope, support and resilience during their brain tumour journeys. Visit [BrainTumour.ca/Stories](https://braintumour.ca/Stories) to read their inspiring experiences in full.



Learning a new way of life

Meegan Campbell, a single mother and dedicated teacher, was diagnosed with a pituitary brain tumour shortly after her son's birth, leading to two major surgeries and a long, determined recovery from a stroke during her second procedure. Through resilience, family support, and new passions like photography, Meegan has rebuilt her independence and now hopes to advocate for others with brain injuries, while continuing to inspire her son with her strength.



You are not alone

After being diagnosed with a benign meningioma, Marlène Dubé struggled with cognitive challenges, fatigue, and the emotional weight of feeling her life change dramatically despite her tumour being "benign." Finding Brain Tumour Foundation of Canada's resources and support group helped her realize she wasn't alone, inspiring her to embrace creativity and share her story to raise awareness about the real impact of non-malignant brain tumours.



Turning challenges into change

After being diagnosed with an acoustic neuroma in 2017, Traci Chambers felt isolated until she connected with Brain Tumour Foundation of Canada, which empowered her to advocate for her care and find community support. Inspired to give back, she facilitated support groups, co-ordinated local Brain Tumour Walks, and raised over \$5,000, becoming a dedicated advocate who continues to spread hope and awareness for those affected by brain tumours.



Finding peace in the unknown

Diagnosed with a grade 3 anaplastic astrocytoma in 2023 after years of misdiagnosed headaches, Mallory Chamberlain has faced her journey with unwavering determination, embracing integrative treatments and the steadfast support of her fiancé, family, and friends. Through her advocacy, participation in Brain Tumour Walk events, and candid sharing of her experiences, Mal continues to inspire others to find hope and strength in the face of life's uncertainties.



Turning pain into purpose

After losing her mother Brandi to complications from a brain tumour, Onix Collette has channelled her grief into action by organizing a local Brain Tumour Walk in Brandon, Man., complete with community activities and sponsor support. Through her art, charity work, and event planning, Onix honours her mother's legacy while bringing people together to raise awareness and funds for brain tumour research and support.



A tumour named "Idaho"

After a car accident led to the discovery of a grade 2 meningiomas pressing on his optic nerve, Dave Fleischer underwent successful surgery and 33 radiation treatments, all while balancing full-time work and long commutes for care. Inspired to give back, he raised \$30,000 through the Brain Tumour Walk, earning the 2023 Individual Cup of Hope, and now continues to support others while embracing life with optimism and gratitude.



From headaches to healing

After excruciating headaches led to the discovery of a craniopharyngioma pressing on her hypothalamus, Lyndsay Horrigan underwent multiple surgeries, radiation, and a difficult recovery marked by complications like meningitis and hormonal imbalances. Supported by her devoted family and determined to reclaim her life, Lyndsay now looks forward to new experiences and continues to raise awareness through Brain Tumour Walks, grateful for the unwavering support she received along her journey.



A remarkable life

Diagnosed with glioblastoma and given just one year to live, Jane McNulty-Smith defied the odds, living 26 more years focused on her health and cherishing time with her family while raising her children and later, becoming a devoted grandmother. Remembered for her kindness and resilience, Jane dedicated herself to offering hope to others facing a brain tumour diagnosis by sharing her story and volunteering to support patients in her community.



Intruder in my head: A story of hope

After experiencing sudden double vision, Zeïneb Gharbi was diagnosed with a meningioma in late 2021 and underwent a craniotomy, followed by radiation when her tumour began to grow again. With faith, support from loved ones, and a commitment to mindfulness, Zeïneb has faced each challenge with resilience and now continues to savour life's joys while actively engaging with the brain tumour community.

Scan the code
to read the
full stories.



THE HEART OF OUR FOUNDATION: VOLUNTEERS

Celebrating the time, energy and compassion that power our programs and services

Volunteers are the heart of Brain Tumour Foundation of Canada. They play a crucial role in bringing hope and connection to people affected by a brain tumour. Our **2024 Volunteer Award recipients** exemplify the numerous ways volunteers make a difference, creating safe spaces of support, transforming personal loss into advocacy, inspiring entire communities to rally together, and raising essential awareness and funds for research and care. We are deeply grateful for their impact. Congratulations to all the honourees!



Volunteer of Distinction – Trailblazer Award | Amy Dodge (Moncton, N.B.)

This award recognizes volunteers who exemplify excellence in their role as a trailblazer, having made significant contributions to the brain tumour community. Through their dedication, meaningful actions and groundbreaking contributions, the recipients of this award are paving the way for a brighter future for those affected by brain tumours.

Amy inspired her family, friends and community to honour her father's legacy by leading Team Dodge in the 2024 Brain Tumour Walk, where they raised an outstanding \$41,441.99. Her vision and determination made Team Dodge the top fundraising team in the program, leaving a lasting mark on her community by creating both meaningful awareness and essential support for the cause.



Volunteer of Distinction – Advocacy Awards | Patrick Bélec (Sudbury, Ont.) and Rebecca Grundy (Mississauga, Ont.)

This award recognizes outstanding volunteers who demonstrate exceptional dedication, interest and enthusiasm for brain tumour awareness. Recipients of this award are distinguished by their leadership and commitment to advocating for brain tumour health research and innovation in Canada.



Patrick, a brain tumour survivor and Registered Nurse, has demonstrated outstanding leadership as the facilitator of the Sudbury Brain Tumour Support Group. Through powerful advocacy and public speaking, spanning local events to international stages, he has also become an inspiring voice for the brain tumour community.

Rebecca Grundy believed in using her voice for change. With a background as a government lobbyist for Ontario's Progressive Conservative party and a successful career in public relations and communications, she dedicated her skills to meaningful causes. Her work included campaigns for Rethink Breast Cancer and lobbying efforts to bring Novocure's Optune device to Canada.



Volunteer of Distinction – Team Award | Jamille McLeod, Steve Shore and Sarah Vick (Saskatoon, Sask.)

This award recognizes a group of dedicated individuals who have made a significant impact through their collective volunteer efforts. It honours teams that demonstrate outstanding commitment, collaboration, and service to the brain tumour community.

Jamille, Steve and Sarah have revitalized the Saskatoon Support Group, providing a consistent and compassionate space where patients and caregivers feel welcome and supported. As true ambassadors of our organization, they promote our resources, raise awareness and embody the spirit of volunteerism, making them deserving recipients of the Team Award.



Volunteer of Distinction – Legacy of Service Award | Cindy Wilson and Lesley-Ann Senior (Ajax, Ont.)



This award honours individuals who have demonstrated a longstanding commitment to volunteerism and the brain tumour community. It recognizes those whose dedication, leadership and service have brought about lasting, positive change. Recipients of this award leave behind a meaningful legacy, inspiring future generations to give back and continue their mission of service.

We are honoured to recognize Lesley-Ann and Cindy as recipients of our Volunteer of Distinction – Legacy of Service Award. Since 2003, they have faithfully led our Ajax support group, offering compassion and connection to countless families. Lesley-Ann, a brain tumour survivor, also contributed her creativity to our children's storybook committee. As they step down from their facilitator roles this year, we celebrate their remarkable legacy of dedication and care.



Emerging Leader Award | Catarina Macedo (Kingston, Ont.)

This award recognizes a passionate and dedicated individual who is making a significant impact on the brain tumour community through leadership, innovation and service. This award honours a rising leader who demonstrates exceptional potential, inspires others and drives positive change.

Catarina has turned her mother's legacy into action, leading major awareness and fundraising initiatives, such as the Kingston Brain Tumour Walk and Grens Tackle Tumours, while inspiring her community through advocacy. Balancing her professional career and family life, she continues to demonstrate outstanding leadership and dedication, qualities that make her a deserving recipient of the Emerging Leader Award.



David Kelly Award for Community Service | Olivia, Lucas and Kai Lassam (Victoria, B.C.)

This award pays tribute to an individual or team who has made outstanding volunteer contributions to their community. They have enriched the lives of others through their generous gifts of time and talent, all while raising awareness and support for those affected by a brain tumour.

Olivia, Lucas, and Kai have shown remarkable dedication by raising nearly \$60,000 through their lemonade stand in Victoria, B.C., with proceeds supporting pediatric cancer research through Cops for Cancer. Despite Olivia's own ongoing battle with a brain tumour, the siblings' teamwork and generosity have united their community and inspired many, making them truly deserving recipients of the David Kelly Award for Community Service.



Health-care Professional Award | Marilyn Durivage (Montreal, Que.)

This award recognizes a medical professional who has shown exceptional dedication, compassion and commitment to improving the lives of individuals affected by a brain tumour.

Marilyn has facilitated our French support group for nearly two years, ensuring members feel supported through follow-ups, meeting recaps and thoughtful resources. Her compassion and commitment, while also serving as a family physician and caregiver, make her a remarkable leader and the deserving recipient of our Health-care Professional Award.

COMMUNITY CONNECTION

The Brain Tumour Walks and community events that unite Canadians

In 2024, our Brain Tumour Walk and community events united participants across the country, raising vital funds to support research, advocacy and compassionate programs.

Through these programs, we not only brought people together in hope and solidarity but also directed every dollar raised toward making a tangible impact in the lives of Canadians affected by a brain tumour.

1,756
PARTICIPANTS

335
TEAMS

8,278
DONATIONS

297
SURVIVORS

Together, individuals and families raised an impressive **\$1,341,910**, while honouring loved ones, raising awareness and supporting critical programs and research.

CONGRATULATIONS TO OUR 2024 CUP OF HOPE CHAMPIONS!

We are deeply grateful to all who participated in our 2024 Brain Tumour Walk. Whether you organized, fundraised, donated, or walked, you made a difference. Along with our incredible community, we'd like to recognize our top team and individual fundraisers, who have been named recipients of this year's Cup of Hope. Congratulations!



Team Dodge, led by Amy Dodge and her family, was crowned the 2024 Team Cup of Hope champion after raising an impressive \$41,441.99 for the Brain Tumour Walk through a two-kilometre event in Moncton, N.B.

Inspired by her father, Dr. David Dodge, who was diagnosed with glioblastoma in 2023, the team rallied its community with T-shirts and heartfelt support, bringing together about 200 participants to honour Dr. Dodge's legacy and passion for giving back.

"I think it's a testament to how strong our community is. If it weren't for everything my dad did to give back to the community, I don't think we would have been able to achieve what we did and see that support back." – Amy Dodge



Sandra Lisi and Dee Ferlisi, longtime friends and dedicated advocates, were named the 2024 Individual Cup of Hope champions after leading a community walk in Brampton, Ont., and raising an impressive \$15,578 through the Brain Tumour Walk. Despite facing significant health challenges, including vision loss and recent treatment, Sandra continues to inspire others with her resilience and commitment to supporting those affected by brain tumours.

"I decided that it was time to help others be as lucky as I have been. I've been able to raise my family, along with my husband, Adriano, and to lead a fairly normal life, which I am very grateful for." – Sandra Lisi



CELEBRATING COMMUNITY CHAMPIONS

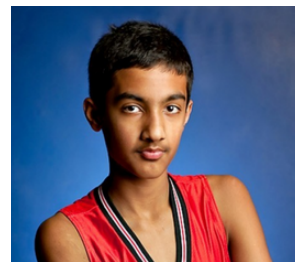
Thank you to the incredible community event organizers across the country who honour their loved ones through personal fundraising efforts. By directing these gifts to Brain Tumour Foundation of Canada, they bring vital support, research and hope to everyone affected.

- Banff Jasper Relay
- Battle of the Beech
- Birdies for Brain Tumours
- Boisbriand Firefighters Car Wash
- Brain Love Run
- By the Numbers
- Cake Auction - Sacred Heart Catholic High School
- Cardio & Croissants
- Drive with us for Evan's Legacy
- DUNN with Cancer
- Fozzy's Fight to End Brain Tumours
- Go Grey in London
- Green Knight's Military Motorcycle Club Chapter 71 Hamilton
- Hak Elliott Golf Tournament
- Henrietta Comedy
- HK Memorial Hockey Tournament
- Kumar 3vs3
- Love on the Brain
- North Training Academy
- Ottawa Government Frisbee Tournament
- Purolator Metro Team
- Queen's Gaels
- RCL Glioblastoma
- Concert for the Kids
- Ro & Mari Concert
- Robinson Lake HOA
- Royal Bank BBQ Pakenham
- Shandy's Dream for a Cure
- Tandy Balson
- Trivia Night
- Vikes Kick Cancer
- Walk for Manish & GBM

We are grateful to every donor who makes our work possible. While we do not publish donor names in order to protect privacy, we honour and celebrate the collective impact of your generosity.

EVERY GIFT MATTERS

Every gift, no matter the size, makes an incredible difference. Each donation combines with others to fund breakthroughs in research, provide resources to families, and strengthen our community of hope. Together, these acts of generosity remind us that it takes all of us to create a brighter future for those affected by a brain tumour.





DUNN WITH CANCER RUN

We are truly thankful to DUNN with Cancer for their incredible commitment to funding glioblastoma research, with more than \$1.2 million raised since 2020 to advance treatment and bring hope to those affected by this devastating disease.

Learn more
about this
event.



NEW COMMUNITY EVENTS HIGHLIGHTS

Community events continue to play a vital role in our fundraising efforts, reflecting the dedication of supporters across Canada who are determined to make a difference. Organized by passionate individuals, businesses, schools and community groups, these events extend far beyond financial contributions by amplifying awareness of Brain Tumour Foundation of Canada's mission in every corner of the country.

GRENS TACKLE TUMOURS

On June 22, 2024, the Kingston Grenadiers Football Club hosted Grens Tackle Tumours at Richardson Stadium in Kingston, Ont. This event brought the community together to honour the late Dale Sands, a beloved coach who passed away from brain cancer earlier in the year, and to raise awareness and funds for brain tumour research. A highlight of the event was the moving moment when honorary captain and brain tumour survivor Robbie Watson took the field for a ceremonial touchdown.

These efforts showcased the power of a united community to bring hope and drive meaningful change.



DANCING FOR A CAUSE

In February 2024, the inaugural Love on the Brain: Dancing for a Cause gala, hosted by Daniela Ruscetta in loving tribute to her late mother, saw around 400 guests embrace a 1920s Gatsby theme while raising \$38,000 for Brain Tumour Foundation of Canada.

"My mom loved to dance and she loved big, social gatherings. So, I can't think of a better way to honour her than with our Love on the Brain event."

– Daniela Ruscetta



CORPORATE PARTNERS

Our corporate sponsors play a vital role in making our mission possible. Coming from diverse sectors and domains, these partners bring unique perspectives and resources that allow us to create innovative programs for patients and families, fund life-changing research and raise awareness about brain tumours nationwide. Together, we're building hope and driving progress for everyone affected.

EMPLOYEE GIVING PARTNERS

Accenture Canada Holdings
Allstate Canada Group
Arrow Electronics
ATB Financial
ATCO Electric
Aviva Canada Inc
Bell Canada
Best Buy Ltd
BMO Employee Charitable Foundation
Cenovus Energy Inc
CIBC
Conco Phillips Canada
Enbridge Pipelines Inc
Estee Lauder Companies
Google Inc
Green Shield Canada
Hydro One Employees & Pensioners' Charity Fund
IBM Canada Ltd
IGM Financial
Intact Insurance
MacQuarie Private Wealth
Manulife Financial Corporation
Microsoft Canada
Norton Rose Fulbright Canada LLP
Ovintiv Canada ULC
Provincial Employees Community Services Fund
RBC Foundation
Rogers
Scotiabank
Shell Canada
Sun Life Assurance Company of Canada
Suncor Energy Foundation
TC Energy
Telus
The City of Winnipeg

CORPORATE DONORS \$2,500+

A.C.E Local 1030
A.M.A. Horticulture Inc
Aqueduct Foundation
Benefaction Foundation
Bruce Power
Chimp – Charitable Impact Foundation (Canada)
Crestview Investment Corporation
Dale and Lynn Rempel Foundation Inc
Days Fabricating Ltd
DocuSign Canada Ltd
Framatone Canada Ltd
Gestion Ultra Internationale Inc
London Community Foundation
Lutheran Social Services (London)
Made/Nous
New Era Grafix Inc.
Paul Bronfman Family Foundation
Private Giving Foundation
Red Hat Canada Ltd
Stantec Consulting Ltd
Strategic Charitable Giving Foundation
TD Securities Underwriting Hope Fund
The Taylor Family Foundation
TVA Productions II Inc.
United Way Centraide North East Ontario
Vannelli and Regan Medicine Prof Corp
Waste Logic Inc



POWERED BY GENEROSITY

Honouring donors and corporate partners who make progress possible



YOU GAVE

ANNUAL PROGRAM

\$1,412,402 raised through our annual program:

- General donations and campaigns
- Grants and sponsorships
- In tribute
- Legacy of Hope bequests

BRAIN TUMOUR WALK AND COMMUNITY EVENTS

These programs raised **\$1,341,910**, including:

- 1,756 participants
- 335 teams
- 8,278 donations

LEGACY GIVING

A legacy gift is a promise to future generations. These special gifts ensure that families facing a brain tumour tomorrow will have access to the research, resources and support they need. Legacy donors create a lasting impact, helping to drive discoveries, fund programs and inspire hope long after their lifetime.

MONTHLY GIVING

Monthly donors are the steady heartbeat of our community. By giving regularly, they ensure that support is always available when families need it most. Month after month, these gifts sustain critical programs, allow for long-term research planning and provide comfort and stability to those navigating the uncertainty of a brain tumour diagnosis.

CORPORATE GIVING

Corporate partners play a vital role in advancing research and supporting families throughout Canada. Through sponsorships, grants and event support, businesses help fuel programs that bring hope to patients and families, while also inspiring their employees and communities to get involved. Together, we create meaningful change far beyond the workplace, supporting families when they need it most.

EMPLOYEE GIVING

When employees join together to give, the impact multiplies. Workplace campaigns and payroll giving enable entire teams to rally around a shared cause, building community while making a remarkable difference in the lives of those affected by a brain tumour. These collective efforts remind us of the power of many hearts working toward one vision: an end to brain tumours.

MATCHING GIFTS

Matching gifts double the impact of generosity. When employers match their employees' donations, every dollar goes twice as far, funding research, expanding resources and giving more families hope. This simple but powerful act ensures that generosity is amplified, creating an even greater legacy of care and progress.

Whether big or small, your gift is changing lives every day. Learn more at [BrainTumour.ca/Giving](https://braintumour.ca/Giving).

"HOPE LIES IN DREAMS, IN IMAGINATION, AND
IN THE COURAGE OF THOSE WHO DARE TO
MAKE DREAMS INTO REALITY." — JONAS SALK



YOUR IMPACT

IN 2024, OUR RESEARCH INVESTMENTS INCLUDED:

- 3 Elevation Research Grants (high-grade gliomas, glioblastoma)
- 5 Featured Research Grants (glioblastoma, patient-specific therapies, pediatric, brain metastases)
- 4 Research Grants (pediatric, glioblastoma, psychoeducation resource, meningioma)
- 3 Research Studentships (metastases, glioblastoma, medulloblastoma)
- 10 Youth Education Award Recipients
- 2 Trevor Harrison Civic Engagement Scholarships
- Brain Tumour Tissue Bank
- Brain Tumour Registry of Canada
- Brain Tumour Funders Collaborative Project
- Pam and Rolando Del Maestro Family Undergraduate Student Research Competition

\$680,000
invested in
research in
2024

DRIVING DISCOVERY

Thanks to our donors, we invested over **\$680,000** in brain tumour research in 2024. This funding supported basic science, clinical, translational and population studies, while also fostering the next generation of researchers. These efforts are expanding knowledge, improving treatments, opening new paths to discovery and enhancing the quality of life for everyone affected by brain tumours.

ELEVATION RESEARCH GRANTS



Scott Bratman, MD, PhD, University of Toronto

Project title: Advancing **High-Grade Glioma** Diagnostics: Harnessing Novel Techniques in cf-DNA Technology

\$100,000 grant generously funded by DUNN with Cancer.



Robert Vanner, MD, PhD, University of Toronto

Project title: *Modelling Clonal Hematopoiesis as a Driver of **Glioblastoma** Growth to Identify Novel Therapeutic Targets*

\$100,000 grant generously funded in honour of Mackenzie Rigg, supported by Vikes Kick Cancer.



Adrienne Weeks, MD, PhD, FRCSC, Dalhousie University

(Co-Investigators: Dr. Jeremy Roy and Dr. Lauren Westhaver)

Project title: *Using Immunophenotyping to Differentiate*

*Pseudoprogression from True Progression in **Glioblastoma***

\$100,000 grant generously funded by DUNN with Cancer.

RESEARCH GRANTS



JULIE BENNETT, MD

The Hospital for Sick Children (SickKids), Toronto, Ont.

*Understanding Outcomes in **Pediatric Patients** treated with IDH Inhibitors - A Pilot Cohort*

\$25,000 grant generously funded by BTFC donors.



ANGELA SEKELY, PHD, C.PSYCH

Princess Margaret Cancer Centre, Toronto, Ont.

*Development and Evaluation of a Psychoeducation Resource for Cognitive Systems in Adults with **Primary Brain Tumours***

\$25,000 grant generously funded by BTFC donors.



CANDICE POON, MD, PHD, FRCSC

University of Calgary, Calgary, Alta.
Charting the Three-Dimensional Glymphatic System in Human

Glioblastoma

\$25,000 grant generously funded in honour of Mackenzie Rigg supported by Vikes Kick Cancer.



GARNETTE SUTHERLAND, MSC, MD, FRCSC

University of Calgary, Calgary, Alta.
Artificial Intelligence for Early

*Diagnosis and Prognostication for **Meningioma***

\$25,000 grant generously funded by BTFC donors.

We strive to help better understand brain tumours and what causes them, to improve current treatments, to move closer to finding new and better treatments, and to enhance the quality of life for brain tumour patients.

FEATURE RESEARCH GRANTS



David Fortin, MD, CSPQ, FRCSC

University of Sherbrooke, Sherbrooke, Que.

Project title: *Customized GlioGel Formulation for the Treatment of **Glioblastoma***

\$50,000 grant generously funded by DUNN with Cancer.



Jerome Fortin, PhD

McGill University, Montreal, Que.

Project title: *Targeting Epigenetic Molecules for Patient-Specific Therapies in **Brain Cancer***

\$50,000 grant generously funded by BTFC donors.



Meera Rayar, BHSc, MD

University of British Columbia, B.C.

Project title: *Health-Care Providers and Educators' Role in School Reintegration for **Childhood and Adolescent Neuro-Oncology Survivors***

\$50,000 grant generously funded by BTFC donors.



Peter Siegel, PhD

McGill University, Montreal, Que.

Project title: *Trastuzumab Deruxtecan as an Optimized Therapeutic Strategy for HER2-HER3 Expressing **Brain Metastases***

\$50,000 grant generously funded by BTFC donors.



Jonathan Stokes, PhD

McMaster University, Hamilton, Ont.

Project title: *Generative AI for Novel Drug Design Against Recurrent **Glioblastoma***

\$50,000 grant generously funded by BTFC donors.

"Brain Tumour Foundation of Canada has enabled our interdisciplinary research group to develop artificial intelligence technologies to help discover new therapies against recurrent glioblastoma. This work is challenging, but immeasurably high reward, and I am deeply grateful for the long-term vision of the BTFC in supporting this work at the edge of what is currently possible." — Jonathan Stokes, McMaster University



Take a tour of
Jonathan Stokes'
lab and discover
more about his
research.

INVESTING IN THE NEXT GENERATION

From students to scientists

Investing in the next generation of students and researchers is crucial to driving progress and innovation in the field of brain tumour. Early support empowers young minds to pursue bold ideas, develop critical skills and contribute fresh perspectives that can lead to breakthroughs in care and treatment.

By fostering their growth today, we ensure a stronger, more resilient future for research and, ultimately, better outcomes for everyone affected by a brain tumour.

STUDENTSHIP GRANTS



Patrick Ang, undergraduate science student

McMaster University, Hamilton, Ont.

Supervisor: Dr. Sheila Singh

Project title: *Optimizing Bioassays for High Throughput Analysis and Validation of Novel Compounds for **Brain Metastasis** Prevention*

\$10,000 grant generously funded by Taite Boomer Foundation.



Martin Profant, medical student

University of Toronto, Toronto, Ont.

Supervisor: Dr. Sunit Das

Project title: *Investigating the Meningeal Immune Landscape in Patients with **Glioblastoma***

\$10,000 grant generously funded by St. George Legion.



Arthurine Yu, undergraduate student

University of Toronto, Toronto, Ont.

Supervisor: Dr. Vijay Ramaswamy

Project title: *Overcoming Treatment Resistance in Very High-Risk Childhood **Medulloblastoma***

\$10,000 grant generously funded by BTFC donors.



YOUTH EDUCATION AWARDS

For many young adults, attending college or university is a natural next step. But for survivors of a pediatric brain tumour, this milestone can come with additional hurdles: medical, emotional, and financial challenges. Our Youth Education Awards help alleviate the financial burden for students navigating life after a brain tumour diagnosis, allowing them to focus on their goals.

In 2024, we proudly awarded **\$50,000** in Youth Education Awards, supporting young survivors as they pursue their dreams.



Will Burleigh (Grimsby, Ont.)
Bachelor of Kinesiology at Brock University
Diagnosed with an anaplastic meningioma at age seven.
Generously funded by BTFC donors.



Noah MacIsaac (Greenfield, N.S.)
Bachelor of Arts, Dalhousie Univ.
Diagnosed with a pilocytic astrocytoma at age 16.
Generously funded by Eileen McDevitt Estate.



Kyle Giesbrecht (Cranbrook, B.C.)
Bachelor of Science in Nursing, College of the Rockies
Diagnosed with an oligodendroglioma at age 19.
Generously funded by Kumar Classic.



Joshua Middleton (Burlington, Ont.)
Urban and Regional Planning Technician, Mohawk College
Diagnosed with a pituitary macroadenoma at age 15.
Generously funded by Go Grey London.



Sadie Kline (Calgary, Alta.)
Bachelor of Community Rehabilitation, University of Calgary
Diagnosed with a ganglioglioma at age four.
Generously funded by R. Angus King Legacy Fund.



Tyler Patterson (Burlington, Ont.)
Plumbing Technician, Sheridan Coll.
Diagnosed with a pilocytic astrocytoma at age three.
Generously funded by Deys Fabricating.



Erika Leiher (Kitchener, Ont.)
Bachelor of Science, University of Guelph
Diagnosed with an atypical teratoid rhabdoid tumour at age two.
Generously funded by Kumar Classic.



Sara Stapleton (London, Ont.)
Early Childhood Education, Fanshawe College
Diagnosed with metastatic pineoblastoma at age three.
Generously funded by Deys Fabricating.



Joe Jinhua Liang (Richmond Hill, Ont.)
Computer Systems Technology, Sheridan College
Diagnosed with a medulloblastoma at age 15.
Generously funded by Eileen McDevitt Estate.



Allie Tobler (New Liskeard, Ont.)
Techniques and Administrative Affairs, College Boreal
Diagnosed with an hypothalamic low grade glioma at age five.
Generously funded by Brain Tumour Foundation of Canada donors, in honour of Susan Marshall.

"I am deeply honoured to have received this award from Brain Tumour Foundation of Canada. Their generous support will enable me to pursue my nursing education and work towards becoming a registered nurse. Having experienced firsthand the challenges and triumphs associated with a brain tumour, I understand the vulnerability and strength required during such difficult times, and I am dedicated to supporting individuals and their families with empathy, understanding and professional expertise." — Kyle Giesbrecht

Read the students' stories.



TREVOR HARRISON CIVIC ENGAGEMENT SCHOLARSHIP

Trevor Harrison was a dedicated political volunteer and staffer who lived with a brain tumour for 12 years while making significant contributions to Canadian public policy. To honour his legacy of inclusivity, kindness, and civic engagement, his family established a Brain Tumour Foundation of Canada student scholarship in his name. This scholarship supports politically engaged students affected by a brain tumour who aspire to positively impact public policy and politics through their education.



IDA MENSAH

Brampton, Ont.
Faculty of Liberal Arts & Prof.
Studies, York University
\$2,000 grant generously funded
by BTFC donors.



CAROLYN SIMON

Ottawa, Ont.
Bachelor of Social Work,
Carleton University
\$2,000 grant generously
funded by BTFC donors.

"I have written and rewritten this statement several times, because words fail to convey what receiving the Trevor Harrison Civic Engagement Scholarship means to me. I am truly honoured to be this year's recipient. I accept this award not only on my behalf, but in memory of my mother, Phyllis Simon. She was a friend to many, a lifelong disabilities advocate, and a middle-aged college graduate, whose glioblastoma journey ended in December of 2022." — Carolyn Simon, Trevor Harrison Engagement Scholarship Recipient

UNDERGRADUATE STUDENT RESEARCH COMPETITION

The **2024 Pam and Rolando Del Maestro Family Undergraduate Student Research Competition** brought together promising undergraduate students to present innovative research proposals in neuro-oncology and brain tumour science.

Attendees had the opportunity to explore emerging ideas, exchange knowledge, and connect with researchers, health-care professionals and advocates, all united in advancing understanding and improving outcomes for those affected by brain tumours. This event showcased the talent and dedication of the next generation of researchers, inspiring hope for future breakthroughs.



FIRST PLACE

Dylan Remington and Adrian Jones
Queen's University



SECOND PLACE

Orlin Chowdhury, Shayna Sharma
and Shrika Vejandla
Queens University



THIRD PLACE

Joy Zhao, Angus Lau and
Ryan Hsieh
Western University

A LASTING LEGACY

How the Brain Tumour Registry and Tissue Bank continue to fuel research

Thanks to the generosity of our donors, Brain Tumour Foundation of Canada has played a pivotal role in creating lasting resources that continue to shape the future of brain tumour research in Canada. We were instrumental in the establishment of both the **Brain Tumour Registry** and the **Brain Tumour Tissue Bank**—two national, non-profit entities that remain invaluable to researchers today.

By supporting the launch and early growth of these initiatives, BTFC helped lay the foundation for tools that enable breakthroughs in understanding, treatment development, and improved outcomes for patients. While each is governed independently, their existence reflects the vision and commitment of our community, whose support ensures that Canadian researchers have access to world-class resources in the fight against brain tumours.



BRAIN TUMOUR REGISTRY

Originally established and funded by Brain Tumour Foundation of Canada, the registry has become a vital tool for understanding brain tumour trends across the country.

In 2024, the Brain Tumour Surveillance Research Collaboration (BTSRC) published a peer-reviewed journal article summarizing the 2021 and 2022 pan-Canadian surveillance reports.

In addition, BTSRC published two peer-reviewed articles: one examining regional survival differences among Canadian patients with common brain tumour types, and another analyzing pre-diagnostic hospital-based health-care costs for patients with malignant brain tumours compared to those with common cancers.

The BTSRC's work was shared at the Brain Tumor Epidemiology Consortium annual conference, and the Society for Neuro-Oncology annual meeting, helping advance discussions on improving brain tumour care and research both in Canada and internationally.



Learn more about Brain Tumour Foundation of Canada's research initiatives at [BrainTumour.ca/Research](https://www.braintumour.ca/research).



HOW ADVOCACY IS DRIVING CHANGE

At Brain Tumour Foundation of Canada, advocacy is a powerful way to stand up for brain tumour patients and families, influence change, and bring hope where it's needed most. Throughout 2024, our team has been deeply engaged in projects, working groups, and government consultations, all with the goal of improving care, access, and quality of life for those affected by brain tumours.

BUILDING STRONG NETWORKS AND PARTNERSHIPS

In 2024, we worked with national health coalitions to ensure brain tumour voices were heard on **drug access, pricing, and shortages**. We also joined efforts to improve Canada's neurological health data, empowering Canadians to advocate for **better resources**. These partnerships will continue in 2025 to strengthen support for patients and families.

ADVANCING CARE PATHWAYS AND GLOBAL COLLABORATION

This year, we worked with the Toronto Rehabilitation Institute to help develop a **new care pathway** that addresses important gaps in **rehabilitation** for brain tumour patients, ensuring access to specialized assessment and support. We also joined international partners to improve care for people living with **IDHm diffuse glioma**, with two projects underway to create resources for patients, families, and support organizations. These efforts are all about giving patients the right tools, information, and care they need while raising awareness around the world.

KEY PROJECTS AND PUBLICATIONS

We worked with partners in Canada and around the world to make sure the voices of brain tumour patients and families were heard. From contributing to reports in Quebec and Ottawa to **highlight patient needs**, to co-authoring an international article on **patients' rights**, our advocacy put the spotlight on **better treatments and stronger support**.

We also helped bring patient experiences into research projects like the **Glioma Patient Pathway**, ensuring lived experiences guide the future of care. These efforts are helping shape policies, research, and awareness that directly impact patients today and tomorrow.

ADDRESSING LOMUSTINE DISCONTINUATION

This year, we worked hard to protect **access to lomustine**, a chemotherapy drug that is essential for many people with brain tumours. We raised the issue with Health Canada and government leaders, helping secure its recognition as a **critical medication** and opening the door for continued supply through exceptional importation and shelf-life extensions. We will continue to advocate until a long-term solution is in place, enabling patients to rely on this treatment.

FEDERAL BUDGET CONSULTATIONS

This year, we took part in **federal budget consultations** to make sure the voices of people affected by brain tumours are heard. We spoke up for **better access to cancer drugs, stronger research funding**, and **fairer support for patients and families**. By working with national health coalitions, we also supported calls for a patient ombudsman, improved treatment for rare diseases, and greater protection of health data for Indigenous communities.

CHAMPIONING ACCESS TO TREATMENTS

In June, we joined other organizations in calling for quicker access to approved treatments like Novocure's **Optune device**. While this request was not taken up, we remain committed to pushing for fair access to innovative therapies for brain tumour patients in 2025 and beyond.

MOVING FORWARD TOGETHER

From federal consultations to international collaborations, 2024 has been a year of powerful advocacy, driven by the needs of the brain tumour community. BTFC remains dedicated to ensuring patient voices are heard and that Canadians affected by brain tumours receive the care, treatments and support they deserve.

Learn more about
our advocacy efforts and
initiatives in 2024.





STRENGTHENING SUPPORT AND COMMUNITY CONNECTION

Brain Tumour Foundation of Canada provides support, information and resources to Canadians affected by a brain tumour. In 2024, we entered an important year of transition. Rather than expanding in-person support groups, we focused on making our programs more accessible to Canadians in remote and underserved areas through virtual services.

Along the way, we learned that the needs of our community are diverse and that a balance between in-person and virtual programming will be key to ensuring every Canadian feels supported. These lessons were invaluable and led us to pause our strategic planning process so we could listen more deeply and gather further insight from the community before moving forward. Through this process of learning and adapting, we remain committed to fostering connection, resilience and hope.

OUR RESOURCES, PROGRAMS AND SERVICES



Handbooks



Webinars



Children Storybooks



Support Line



Support Groups



BrainWAVE



Facebook Support Groups



Website Information

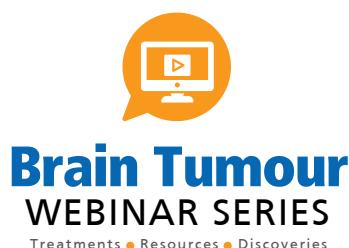


Podcast



Digital Storytelling

Over the past year, members of our brain tumour community found support, knowledge and inspiration through our free programs. From live webinars to our podcast, the following initiatives created a meaningful impact by bringing patients, caregivers and families together. Learn more about our resources and support programs at [BrainTumour.ca/Care-Support](https://www.braintumour.ca/Care-Support).



WEBINARS

Our free brain tumour webinar series offers accessible, expert-led sessions for anyone affected by a brain tumour, including patients, survivors, caregivers, volunteers and health-care professionals seeking to expand their knowledge. Covering diverse topics, including neuro-oncology and neurosurgery, as well as the latest research breakthroughs, mental health and caregiver support, our webinars provide valuable information and practical tools to empower participants at every stage of their journey.

[BrainTumour.ca/Resources/Webinars](https://www.braintumour.ca/Resources/Webinars)



PODCAST

Beyond Brain Tumours is a podcast by, for, and about the brain tumour community. Listen in as we talk to brain tumour survivors, patients, and caregivers, who share their stories and perspectives on brain tumour treatments, research, and survivorship. Learn more about the organization's resources, programs and services for people affected by a brain tumour.

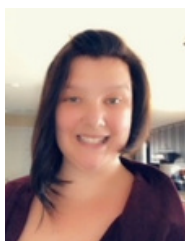
[BrainTumour.ca/Podcast](https://www.braintumour.ca/Podcast)



DIGITAL STORYTELLING

In 2024, six brain tumour survivors from our community took part in a powerful digital storytelling workshop. Participants not only found healing and self-expression, but also helped raise awareness and foster a deeper understanding of the challenges faced by those living with a brain tumour.

[BrainTumour.ca/Digital-Stories](https://www.braintumour.ca/Digital-Stories)





Our **pediatric resources and programs** provide children, teens and their families with trusted tools, guidance, and a safe space to better understand and cope with a brain tumour diagnosis. These supports are essential in easing the journey, fostering resilience, and ensuring no child or family feels alone.

BRAINWAVE PEDIATRIC PROGRAM

BrainWAVE is a support program for families who have a child (19 or younger) with a brain tumour. It offers opportunities to connect with other families, access information and resources, and take part in free recreational activities that provide a much-needed break from hospital visits and treatments. Through BrainWAVE, children, teens and their families find community and support as they navigate life with a brain tumour.



"I am so grateful for the friends we have made and the memories we get to make. It's hard to find others who truly understand our experience, and it's just a great feeling knowing we are surrounded by people who understand."

– BrainWAVE parent

CHILDREN STORYBOOK "A FRIEND IN HOPE"



A Friend in Hope is a children's storybook created to help young readers understand and cope with the challenges of a brain tumour diagnosis in their family or community. Through a gentle and hopeful narrative, it offers comfort, encourages open conversations, and reassures children that they are not alone, fostering resilience and compassion during a difficult journey.

"I read this book with my children, who had some questions. It was wonderful to talk more about cancer and treatment with them."

PEDIATRIC BRAIN TUMOUR HANDBOOK



A Friend in Hope is a children's storybook created to help young readers understand and cope with the challenges of a brain tumour diagnosis in their family or community. Through a gentle and hopeful narrative, it offers comfort, encourages open conversations and reassures children that they are not alone, fostering resilience and compassion during a difficult journey.

"The pediatric handbook deals with a lot of very sensitive topics in a very neutral way. Our nurse coordinator provided us the handbook because she said that the Internet was a wild place and that we probably shouldn't be on it." – Amanda Ceccarelli, mom of a young brain tumour survivor



Scan to learn more
about our pediatric
programs and
resources



OUR TEAM

Our team is passionate about advancing the mission and supporting everyone affected by a brain tumour. Through their commitment and expertise, they deliver programs, services, research initiatives and fundraising efforts that make a lasting impact across Canada. Guided by the board's strategic direction, staff members manage day-to-day operations, engage with patients, families and partners, and ensure that resources are used effectively to maximize impact across Canada.

Laurie Bouchard, Support Services Specialist
Trina Boyko, Content Writer
Nicole Farrell, Interim CEO
Romina Ferro, Marketing and Communications Manager
Dawn Hepburn, Gift Processing and Donor Care Associate
Trevor Hinds, Manager, Finance and Operations
Amanda Hudder, Support Services Specialist
Courtney McDonnell, Human Relations Associate
Kate Moore, Manager, Programs and Services
Nesrin Nassereddine, Manager of Fund Development
Mary O'Neill, Information and Support Services Associate
Eileen Quigg, Database and Information Management Specialist
Sarah Rogers, Advocacy and Information Specialist
Susan Ruyters, Manager of Mission Support and Resources
Ben Seewald, Senior Specialist, Major and Legacy Giving
Julie TerVrugt, Walk Engagement and Events Associate
Mejora Thomas, Community Resource Specialist
Brittany Tingley-Somers, Community Events Associate
Amanda Wong, Digital Communications Associate

OUR BOARD OF DIRECTORS

Our Board of Directors is responsible for advancing the organization's mission, overseeing its management and ensuring its strategic direction. The board manages policy decisions, financial stability, CEO selection and evaluation, and the monitoring of the organization's work.

Faith Davis, Chair
Bill Walker, Vice Chair
Russell Smith, Treasurer and Chair of Finance Committee
Dela Avle, Secretary and Chair of Governance Committee
Kristy Allen
Shreya Gandhi

Rebecca Harrison
Sarah Ironside
Adam Lakusta
Daniel Mendelsohn
Mike Mutrey
Arun Thomas

10 WAYS YOUR SUPPORT MAKES AN IMPACT

1

STAND WITH PATIENTS

Every day, 27 Canadians hear the words, "You have a brain tumour." Your support ensures they receive **resources, guidance and compassionate care** from the moment of diagnosis and beyond.

2

OFFER INCLUSIVE SUPPORT

The brain tumour community is diverse, spanning **all tumour types, ages and backgrounds**. Every person deserves support that extends beyond hospital walls. Together, we ensure that no one faces a brain tumour diagnosis alone.

3

EXTEND CARE BEYOND HOSPITALS

Because of you, families have access to programs and resources that go beyond medical treatment, supporting them through the **emotional and social challenges** of a brain tumour diagnosis.

4

BUILD HOPE TOGETHER FOR OVER 40 YEARS

Thanks to you, families affected by brain tumours benefit from our **40+ years of experience**, our investments in research and our trusted connections with researchers, clinicians and advocates nationwide.

5

ADVANCE RESEARCH TOGETHER

You drive vital research across Canada, from **basic science to clinical and population studies**, advancing treatments, improving quality of life, and shaping better outcomes for patients.

"Watching Adam sleep peacefully, with his head in 47 staples and bandaged up, a nurse came in and handed me a copy of the Adult Brain Tumour Handbook from Brain Tumour Foundation of Canada. It would become my go-to resource for everything related to his brain cancer journey. I read it cover to cover." – Janet Fanaki



6

RAISE VOICES FOR CHANGE

Your voice matters. By speaking up, you help push for fair policies, better access to treatments and a health-care system that better meets the needs of everyone affected by a brain tumour.

7

STRENGTHEN CONNECTIONS

Your participation in **walks, events and community gatherings** brings people together. By sharing your story, you remind others that they are not alone and inspire hope across the brain tumour community.

8

PROVIDE GUIDANCE AT EVERY STEP

Your support makes **trusted resources** possible through handbooks, support groups and one-on-one support that help families and individuals face each stage of their brain tumour journey.

9

EMPOWER THROUGH KNOWLEDGE

With your support, patients and families gain **access to webinars, conferences and resources** that provide the knowledge they need to make informed decisions and feel empowered in their care.

10

FIND COMFORT IN COMMUNITY

Because of you, **safe and supportive spaces** exist where patients and families can connect, share wisdom and perspectives, and find strength together. Your impact ensures that hope continues to grow.

"I stumbled upon Brain Tumour Foundation of Canada and its wealth of resources while researching meningioma online. What an incredible find, at a time when I felt isolated. Reading "you are not alone" in the Non-Malignant Brain Tumour Handbook instantly lifted me from an unsettling loneliness." – Marlène Dubé

RAISING AWARENESS, INSPIRING ACTION

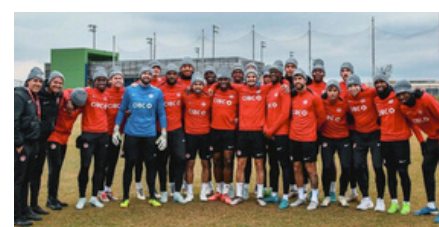
HATS FOR HOPE: A POWERFUL DISPLAY OF SOLIDARITY AND SUPPORT

On October 24, 2024, thousands of Canadians united for the seventh annual Hats for Hope campaign, a national day of awareness highlighting the impact of brain cancer.

What began as a social media movement in 2019 has grown into a beloved tradition, with supporters wearing toques and hoodies to show solidarity, raise awareness, and honour those affected by brain cancer. In 2024, the campaign raised over **\$26,000** in collaboration with our partner New Era Grafix, and over 30 influencers and numerous public figures amplified the message online.

Special thanks to ambassador Stephen Eustáquio for helping expand the campaign's reach, and to everyone who wore, shared, or donated. Your support helps fund research, support programs, and resources for people living with a brain tumour diagnosis.

Learn more at HatsForHope.ca.



BRAIN TUMOUR AWARENESS MONTH

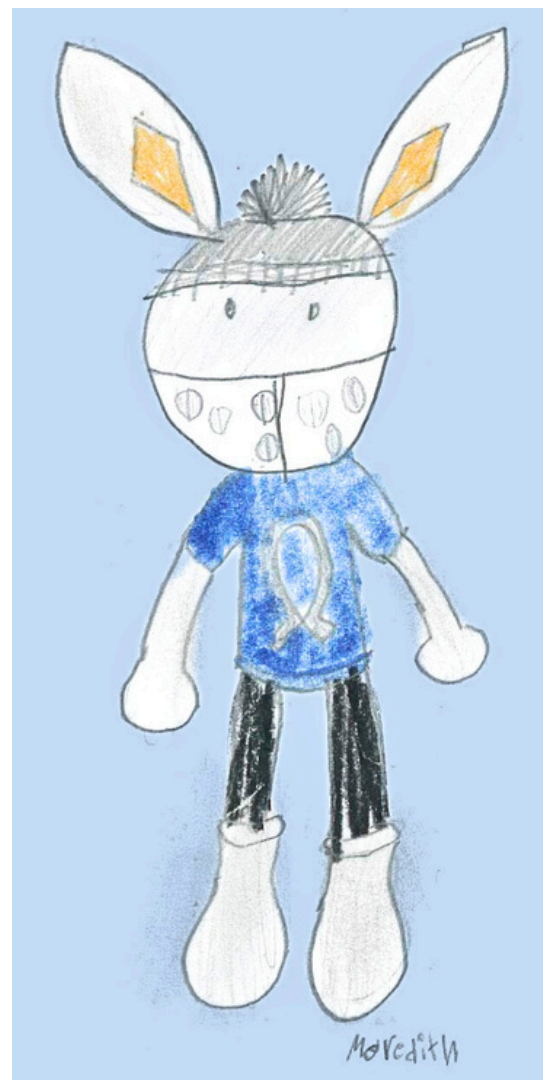
In May, during *Brain Tumour Awareness Month*, we partnered with Merivale Vision Care in Ottawa to raise awareness about the importance of eye health, since May is also *Vision Health Month*. Centred on the theme “*Faced with a brain tumour*”, the campaign featured powerful images reflecting diverse faces and carried the message: *Faced with a brain tumour? Let’s face it together*. We also encouraged our community members to share black and white pictures online to help us #TurnMayGrey.

Learn more at [BrainTumour.ca/BTAM](https://www.braintumour.ca/BTAM).

HOLIDAY CAMPAIGN

During our 2024 Holiday Campaign, we invited the community to give the gift of hope by supporting brain tumour research and essential support programs, through inspiring stories, heartfelt appeals and seasonal messages. Donors were encouraged to share their loved one’s story and make a meaningful impact. Thanks to your support, the campaign raised awareness, strengthened connections and provided critical funding to help patients and families across Canada.

Read these inspiring stories on our website at [BrainTumour.ca/Stories-of-hope](https://www.braintumour.ca/Stories-of-hope).



Discover other opportunities to help
raise awareness of brain tumours
throughout the year.



MORE THAN A CURE

Supporting our community every step of the brain tumour journey

Brain Tumour Foundation of Canada is the only national charity dedicated to supporting Canadians affected by brain tumours, whether malignant, non-malignant, or metastatic. For over 40 years, we've been a trusted resource for patients, families, caregivers, health-care professionals and researchers across Canada.

Founded in 1982 as the Brain Research Fund Foundation of London, our work began in response to profound personal loss and a commitment that no family or community should have to say goodbye to a loved one because of a brain tumour. While we began by funding research to find a cure, it quickly became clear that people also needed immediate, compassionate support. This expanded our broader mission, transforming us into Brain Tumour Foundation of Canada.

Since then, we've invested millions in research to improve diagnosis, treatment, and care, but research is just one part of our work. We also provide 100 per cent free peer support programs, services, information and educational resources to empower patients and caregivers. We partner with health-care professionals to improve care and share knowledge nationwide, and advocate for our community—amplifying patient voices, fighting for better access to care and pushing for systemic change.

A brain tumour diagnosis changes everything, but no one should face it alone. At Brain Tumour Foundation of Canada, we offer support, drive progress and build hope.

Together, we're making a difference.



519-642-7755
1-800-265-5106
BrainTumour.ca

Registered Charitable Number:
BN118816339RR0001

Connect with us on social media
@BrainTumourFdn



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