

## OUR STORY

Kelly was eight years old when she was first diagnosed with a brain tumour. The year was 1981 and, at that time, there was little organized support or specific research into brain tumours being conducted. Patients diagnosed with a brain tumour struggled alone with the physical and emotional effects of the disease.

After a six-month battle, Kelly succumbed to the disease. Kelly's legacy was to live on with the creation of Brain Tumour Foundation of Canada.

The organization was founded in 1982 in London, Ont., by Kelly's father, Steve Northey, as well as Dr. Rolando Del Maestro, Pamela Del Maestro, and Steve's wife, Melodie. Its aim was to provide support and enhance the quality of life for individuals impacted by brain tumours. Over the years, it has grown into a leading national organization, providing information, education, and support to thousands of brain tumour families.

## TURN HOPE INTO REALITY

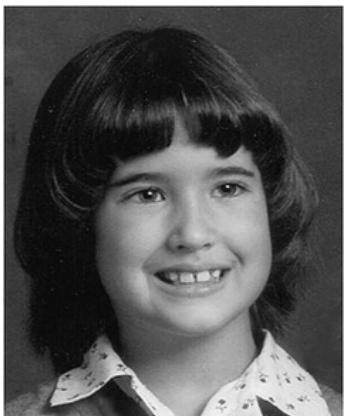
In a world where the challenges of a brain tumour diagnosis can be devastating, Brain Tumour Foundation of Canada stands as a beacon of hope and transformation.

We believe in the power of advocacy, research, information, support and education to create a brighter future for those affected by brain tumours throughout Canada.

Here is how you can help:

- Donate
- Volunteer
- Participate
- Advocate

To learn more, visit [BrainTumour.ca](https://BrainTumour.ca).



## RAISING AWARENESS

### BRAIN TUMOUR AWARENESS MONTH

May is Brain Tumour Awareness Month in Canada. Wear grey, update your social media profile pictures with our #TurnMayGrey profile frame, fundraise and share your story on social media with the hashtag #TurnMayGrey.

[BrainTumour.ca/BTAM](https://BrainTumour.ca/BTAM)

### BRAIN CANCER AWARENESS DAY AND HATS FOR HOPE

October 24 is Brain Cancer Awareness Day in Canada. Put your hats on and share photos on social media with the hashtag #HatsforHope! Since 2019, we have sold thousands of Hats for Hope toques, raising funds and awareness for brain cancer.

[HatsForHope.ca](https://HatsForHope.ca)

### BRAIN TUMOUR WALK

The Brain Tumour Walk is an opportunity to come together across Canada to celebrate and remember. We walk with a united goal—to see an end to brain tumours. It is our largest peer-to-peer fundraising event to fund brain tumour research and support, education and information programs.

[BrainTumourWalk.ca](https://BrainTumourWalk.ca)

### YOUR WAY TO #ENDBRAINTUMOURS

Our Your Way to #EndBrainTumours platform provides everything you need to be a successful fundraiser. Choose from our list of ideas or create something unique, customize your personal page and start fundraising immediately.

[EndBrainTumours.ca](https://EndBrainTumours.ca)

### MEMORY OF HOPE

You can pay tribute or donate in memory of a loved one with a page that provides hope for others affected by a brain tumour. Learn more at [MemoryOfHope.ca](https://MemoryOfHope.ca).



519-642-7755  
1-800-265-5106  
[BrainTumour.ca](https://BrainTumour.ca)  
  
[@BrainTumourFdn](https://@BrainTumourFdn)



braintumour  
foundation  
OF CANADA



**YOU ARE NOT  
ALONE.**

**BRAINTUMOUR.CA**

# ABOUT US

Brain Tumour Foundation of Canada is the only national charity offering information and support to Canadians affected by any kind of brain tumour—malignant, non-malignant or metastases. Since its inception, the organization has allocated millions of dollars to fund crucial research projects, contributing to advancements in brain tumour treatment and patient care.

Every day, we at Brain Tumour Foundation of Canada strive to bring HOPE to all those affected by a brain tumour. HOPE through support. HOPE through information and education. HOPE through research. HOPE for a cure.



## MISSION

Our mission is to reach every individual in Canada affected by a brain tumour through advocacy, research, information, support, and education.



## VISION

Our vision is to discover the cause of and a cure for brain tumours, all the while enhancing the quality of life for those impacted.



## VALUES

At the heart of our organization, five core values serve as guiding principles that shape our every action, creating impact and meaning for the brain tumour community in Canada.

**Hope, caring, integrity, accountability and collaboration.**

# OUR PILLARS

## SUPPORT, EDUCATION AND INFORMATION

Brain tumours are unpredictable and complex, with effects that include physical, emotional, cognitive, financial, and interpersonal, and last a lifetime. Brain Tumour Foundation of Canada provides support, education, and information to patients, survivors, caregivers, and families affected by brain tumours throughout Canada.

We strive to ensure our services and resources are evidence-informed and community-driven, working collaboratively with dedicated health care professionals to meaningfully meet the needs of patients and families. We are committed to evaluating the effectiveness of our offerings to continuously improve and optimize our impact and relevance for the brain tumour community.

Learn more about our support services at [BrainTumour.ca/Support](https://www.BrainTumour.ca/Support).



## RESEARCH

We strive to improve current treatments and enhance the quality of life for brain tumour patients. Our research awards provide diversity in basic science, clinical, translation and population studies, in both adult and pediatric populations. Funding studentships, fellowships, varied research grants and both collaborative and sponsorship opportunities. At Brain Tumour Foundation of Canada, we believe that research will find the missing pieces of the puzzle.

Learn more about research at [BrainTumour.ca/Research](https://www.BrainTumour.ca/Research).

## ADVOCACY

Every Canadian affected by a brain tumour has the right to have the information and support needed to participate in all aspects of life fully. Working to change practices and policies that are not inclusive of this community is critical. Our team advocates on behalf of the brain tumour community by:

- Investigating and advocating on important issues to the brain tumour community;
- Contributing to Canadians' understanding of these issues and how they can work to affect change;
- Working with partners in Canada, North America and internationally on efforts important to brain tumour patients.

Learn more about advocacy at [BrainTumour.ca/Advocacy](https://www.BrainTumour.ca/Advocacy).

